



Trucordia Acquires Fuhriman Insurance to Strengthen Personal and Business Insurance Expertise

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Trucordia  July 14, 2025  1 minute read

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Trucordia, a top 20 U.S. insurance brokerage, today announced the acquisition of the Fuhriman Insurance business.

Based in Boise, Idaho, Fuhriman Insurance offers a comprehensive suite of insurance solutions for auto, home, commercial, life, umbrella, renters, workers compensation, toys, and pest

control. Fuhriman offers clients the ability to research and compare quotes online from multiple carriers, helping ensure tailored solutions that fit both needs and budgets.

“We are thrilled to welcome the Fuhriman Insurance team into the Trucordia family,” said Felix Morgan, CEO of Trucordia. “Their dedication to client education and their reputation for building deep relationships with their clients make them invaluable partners as we continue to deliver exceptional experiences and innovative solutions across insurance markets.”

Fuhriman Insurance has built its success on a foundation of trust, leveraging a nimble, client-focused approach and a commitment to using technology for greater transparency and choice. Their team is dedicated to helping clients find the right insurance coverage by offering personalized guidance and access to a wide range of insurance carriers.

This acquisition is part of Trucordia’s transformational growth strategy, which focuses on partnering with successful businesses that share its vision for client service, operational excellence, and community impact. By acquiring the Fuhriman Insurance business, Trucordia further strengthens its ability to serve clients across the broad spectrum of personal and business insurance needs.

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Trucordia Adds The DeLuca Agency & Denver Insurance Brokerage to Team

Trucordia has acquired the insurance business of The DeLuca Agency and Denver Insurance Brokerage, which has offices in Colorado, Maryland and Utah.



Trucordia

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